Midwest
Technology Products

800-831-5904

Exhibit A – Marketing Plan

Midwest is always available to partner with individual states for specific trade shows, meetings, or initiatives if the opportunity is relevant and meets our criteria for success. We are open to ideas from the member states and will utilize our marketing department to develop marketing pieces for these events.

We have an in house marketing team that provides PDF flyers utilized in email marketing and trade shows. We promote AEPA on all of our marketing and lead with this contract whenever making proposals for large school projects.